

# MARKETING & DESIGN

## WORKING STUDENT OR INTERN, REMOTE

### THIS IS COUCHVIBES

**couchvibes** is a start-up and a pioneering new platform enabling Clubs & DJs to broadcast live into living rooms around the world. By streaming on **couchvibes**, Clubs & Venues sell tickets to passionate electronic music fans at home. They get to experience their favourite DJs playing live sets from club venues or exciting, unique locations around the world, whilst partying & interacting with other music fans live and from home. The joining audience can interact with each other by inviting other living rooms for a drink, dancing them on or simply celebrating each other. **couchvibes** will be available on all platforms.

**As part of the couchvibes team you will be responsible for creating a marketing strategy which covers all relevant channels and execute the strategy by creating the marketing resources with the Adobe Creative Cloud apps.**

### MINIMUM REQUIREMENTS

- Semester 3 or higher in media design, marketing or similar
- Little working experience (working student / apprenticeship, ...)
- Understanding in the **basics of (social media) marketing**
- Little experience in **Adobe Creative Cloud (IN, PS, PR)**
- **Flexible** and **keen** to work for a **start-up**
- **Self-driven & highly motivated**
- Very good **EN** and **DE language skills**

### BENEFITS

- Start-up mentality
- You can schedule your working hours completely flexible
- Work remotely - **couchvibes** is 100% digitally organized.
- Work closely with the founders
- You play a key role for **couchvibes**
- Safe place to learn - weak skills in one of the Adobe products?  
Take your time and improve your skills while you are working
- High chances to get employed after your studies

### BENEFICIAL SKILLS

These skills are not required. However, if you have one or more of them it can be helpful.

- +1yr professional working experience and / or apprenticeship
- Experienced in creating marketing plans / strategies
- High skilled in Adobe CC
- Wordpress
- Web Design

If you are interested just send your CV to [hi@couchvibes.com](mailto:hi@couchvibes.com). If you have any projects you want to attach - feel free to do so! You can address it to the founders Dennis Waberowski & Patrick Kölle.